

Instructions for a Reverse Brainstorming Session

A resource from englishin3d.net



Can you put these into the right order?

- A. Brainstorm ideas for reverse solutions that could make the problem worse. Encourage everyone at the meeting to speak when they have a suggestion, and compile these on the board.

- B. Now discuss these solutions and try to narrow down the list until you have two or three strong ideas to take to your next meeting. Alternatively, agree on the best solution and make it a reality!

- C. Ask the participants at the meeting “How could we make this problem as bad as possible?”. Agree on the type of reverse target you are trying to achieve.

- D. Write down a clear definition of the problem or challenge which you wish to solve in your brainstorming session.

- E. Go through the list of reverse ideas and turn these around until you have a list of possible solutions for the original problem.